

# The Chord of Conscience: Eight Audiences of Nonviolent Protest

By Dennis Rivers

from a 1996 discussion of nonviolence at Graduate  
Theological Union, Berkeley (revised 3-15-2013)

I have been deeply moved by listening to the stories of protest related by people in this class and I have been struck also by the complexity of the communication processes involved. (I am working this year on my M.A in interpersonal communication.) Perhaps one reason why nonviolent protests are difficult to plan and difficult to conceptualize is that there can be many audiences to an act of conscience and each audience may be taking home a different message. Here is my preliminary list of the various audiences and the possible different messages, based on my participation in many nonviolent protests and trainings since the late 1970s.

Although one might imagine at first glance that protests are aimed at authorities, my list suggests that authorities are only one audience of many, and not always the most significant. For each protest, the idea of multiple audiences raises at least two issues of priorities: *whom do we want to reach most of all? ...and what is the message we most want to deliver to that audience?* I doubt that my list is complete. Please let me know your suggestions for additional entries.

1. To the *victims of injustice* we say, “we have not forgotten you, we will not be a part of the conspiracy of silence that ignores your oppression.”

2. To our *fellow protesters* we say, “I join you in speaking out, I honor you love of life, I join with you to share whatever suffering our speaking out may bring us.”

3. To the *authorities immediately in charge* of the offending process (toxic waste dump, nuclear power station, etc.) we say, “your mistakes are known by everyone, now, including the public and your supervisors. There is no sense in trying to hide or

deny the problem. Now is the time to start working on a solution.”

4. To *more distant regulatory authorities* we say, “Look what’s going on over here! Do your job (fulfill your mandate of office) and change this situation.” or... “follow a higher mandate (of truth and justice) and change this situation.”

5. To *representatives of the news media* we say “Watch this act of conscience... this is really unusual and/or creative and/or symbolic... you’ve never seen this before... or you haven’t seen this in a long time,” with the hope of carrying the deeper message, “Pay attention to the problem that has caused us to demonstrate.”

6. To *ourselves*, we say, “I will not become a silent accomplice to this crime. I will assert my integrity as a person, against any and all powers that be, by saying “no” to the current way of doing things and “yes” to a better way.”

7. To *the general public/bystanders* we say “Join us and withdraw your consent from this crime. Communicate with legislators and regulators and let them know you don’t agree with this offense against (human rights, God, nature, the constitution, etc.) and you want them to represent your views.”

8. To *God, Jesus, Buddha, St. Francis and/or other understandings of ultimate reality*, “I walk with You and keep faith with You as I struggle to follow Your way in a world full of greed, hatred, oppression and confusion.”

---

You can send me suggestions through my contact page at [www.newconversations.net](http://www.newconversations.net)



Creative Commons Alternative Copyright:  
This page is licensed for reproduction, modification  
and inclusion in course readers under a  
[Creative Commons Attribution 3.0 Unported License](http://creativecommons.org/licenses/by/3.0/).